

SUMMER FESTIVALS IN JAPAN

DECORATED STREETS, ENCHANTING COSTUMES, COLORFUL PARADES & MORE



Indulge in colorful parades



Watch enchanting live performances



Discover the delights of a new culture

Immerse in the culture and vibrancy of Japan with countless high-energy summer festivals or *matsuri* celebrations all over the country. Witness centuries-old history featuring decorated streets with chanting costumed performers, lively shrine bearers and traditional music, as well as spectacular firework shows, street food, carnival games and more for a memorable experience.

A SAMPLE OF SUMMER EVENTS

- **July 17 - 24 | Gion Summer Festival:** Kyoto's culture comes to life with two types of festival floats, the *yama* and *hoko*, with people dressed in *yukata* light kimono and numerous food vendors.
- **July 24 - 25 | Osaka Tenjin Matsuri:** With more than 1,000 years of history, locals dress in Heian period (794 - 1185) attire and board torch-lit boats along the Okawa River, concluding with a dazzling fireworks display over the flaming boats.
- **July 29 | Sumidagawa Fireworks Festival:** Dress in a traditional *yukata* (light kimono) to watch innovative firework displays along the Sumida River in Tokyo, whose origins date back to 1733 when the 8th shogun lit them to ward off evil spirits.
- **August 5 | Edogawa Fireworks Festival:** One of Tokyo's largest fireworks show, marvel at the dazzling display along the Edo River with events focused around the Senso-ji Temple in the Asakusa neighborhood.
- **August 6 - 8 | Shitamachi Tanabata Festival:** Elegant decorations made from paper and bamboo fill the streets of downtown Sendai, delight in vibrant streamers, stage performances, live music and decadent local flavors.
- **August 13 - 15 | Hokkaido Bon Odori:** Traditional Japanese dance and drum performances welcome the homecoming of the ancestral spirits to visit their families once a year.
- **August 21 - 22 | Koenji Awa-Odori Festival:** With a 65-year history, this vibrant dance event features hundreds of musicians playing *shamisen*, drums, flutes and cymbals and more than 10,000 dancers performing traditional Awa-Odori steps in Tokyo.

Visit [journese.com/travelersupport](https://www.journese.com/travelersupport) for information on enhanced health and safety protocols, testing locations, Cancel for Any Reason Protection Plans beginning at \$49 per person, destination and CDC travel guidelines and more.

The Luxury Brand of Pleasant Holidays | [JOURNESE.COM](https://www.journese.com)