



Mexico Travel Information  
Date: September 5, 2017

Pleasant Holidays will celebrate 25 years selling Mexico Vacations in 2018. The Company offers some of the most popular vacation destinations in Mexico, including Cancun/Riviera Maya, Los Cabos, Puerto Vallarta/Riviera Nayarit, Cozumel, Mexico City and others. The safety and security of our customers to all our destinations is a top priority.

Key Mexico Tourism Statistics (According to the Mexico Tourism Board)

- Mexico hosted 35 million international tourists in 2016.
- 80% of international tourists came from the U.S. in 2016.
- Mexico is the 8<sup>th</sup> most visited country in the world, as rated by United Nations World Tourism Organization.
- For January – July 2017, U.S. visitors to Mexico increased 10%, compared to 2016.
- During 2016, 94% of U.S. visitors reported an experience that exceeded their expectations and 86% indicated they would come back again in the next six months.

U.S. Department of State Travel Warning

- Mexico travel warning updated August 22, 2017.
- Travel warnings & advisories are issued periodically for more than 100 countries worldwide.
- According to the travel warning:  
“The Mexican Government dedicates substantial resources to protect visitors to major tourist destinations.”
- For more information about the U.S. Department of State Travel Warning, please visit: <https://travel.state.gov/content/passports/en/alertswarnings/mexico-travel-warning.html>
- The U.S. Department of State enables you to enroll in the Smart Traveler Enrollment Program (STEP) to receive security messages and help to locate you in an emergency.
- According to the Mexico Tourism Board, the majority of violence and criminal incidents have taken place in locations not frequented by international tourists as inner-city or private properties.

Tainted Alcohol vs. Illicit Alcohol

- The U.S Department of State updated the Mexico Country page recently under the “Safety and Security” section to advise:  
“There have been allegations that consumption of tainted or substandard alcohol has resulted in illness or blacking out. If you choose to drink alcohol, it is important to do so in moderation and to stop and seek medical attention if you begin to feel ill.”

- According to the Mexico Tourism Board:
  - Tainted alcohol is different than illicit alcohol.
  - Tainted alcohol may refer to substandard, or poor quality alcohol which includes contaminants or other substances.
  - Illicit alcohol may refer to alcohol that does not meet regulation standards such as incorrect or missing labels, or alcohol for which taxes were not properly paid.
  - Mexican officials seized illicit alcohol during the latest inspections in August 2017.
  - Mexican Government officials continue to conduct inspections at hotels, bars and restaurants to ensure adherence to the guidelines and processes related to alcohol procurement.
  - Mexican authorities have seized illicit alcohol in some establishments and have closed down establishments that do not meet standards. No tainted alcohol was found during inspections.
  - The tourism industry including hotels and all-inclusive resorts are committed to providing all travelers with a positive and safe experiences during their visit.

#### Hotels & All-Inclusive Resorts in Mexico

- Pleasant Holidays partners with over 245 hotels & resorts in Mexico.
- A majority of these resorts are all-inclusive with all meals, beer, wine and cocktails and select activities included with lodging accommodation.
- Most of these hotels have restricted access to non-guests and onsite security staff.

Pleasant Holidays held its 2017 National Sales Meeting in Los Cabos, Mexico, at the All-Inclusive Grand Velas Resort. Pleasant Holidays continues to offer vacations to Mexico for travel in 2017 and 2018. Thousands of Americans travel to Mexico with Pleasant Holidays annually.