

**PLEASANT HOLIDAYS AND JOURNESE 30 DAYS OF THANKS CONTEST
OFFICIAL RULES (THE "OFFICIAL RULES")**

NO PURCHASE NECESSARY BY TRAVEL ADVISOR. A PURCHASE BY A TRAVEL ADVISOR WILL NOT IMPROVE HIS/HER CHANCE OF WINNING ANY MORE THAN ANY OTHER BOOKING MADE.

PROMOTION DESCRIPTION: The Pleasant Holidays and JourneseSM 30 Days of Thanks Contest (the "Contest") begins on November 1, 2018, 2018 at 12:00:00 a.m. Pacific Time ("PT") and ends on November 30, 2018 at 11:59:59 p.m. PT (the "Promotion Period"). Sponsor will award weekly prizes and a grand prize for the full month to the travel advisors who book the most Qualified Bookings during each Entry Period (defined below), as further detailed below. By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Hawaii World, LLC, dba Journese, 2404 Townsgate Road, Westlake Village, CA 91361 ("Sponsor"), which shall be final and binding in all respects.

ELIGIBILITY: Open only to legal U.S. residents of the fifty (50) United States and the Washington D.C., who are at least eighteen (18) years old or older as of time of entry and a travel advisor of a travel partner of Sponsor. Officers, directors, and employees of Sponsor and its parent, subsidiaries, distributors, retailers, sales representatives, advertising and promotion agencies (all such individuals and entities referred to collectively, the "Promotion Entities"), and each of their immediate family members and/or people living in the same household are NOT eligible to enter the Contest or win a prize. Travel advisor participation in the Contest is strictly voluntary and optional. No penalties will assess against any travel advisor for not participating. Participation in the Contest is not related to salary, bonus, hourly wage, commission or any other form of travel advisor compensation, and winning is not related to the travel advisor's compensation structure. This Contest is void where prohibited.

HOW TO ENTER: Travel advisors who finalize new, confirmed Pleasant Holidays or Journese bookings during the Promotion Period (each a "Qualified Booking") are automatically entered into the Contest. There is no minimum night stay required for each Qualified Booking. Qualified Bookings do not include group, Air by Pleasant, or Pleasant Activities bookings. The travel advisors with the highest number of Qualified Bookings during each Entry Period (including the Promotion Period overall) will receive the prizes detailed below.

Entry Periods:

- Entry Period 1: November 1, 2018 12:00:00 AM PT to November 7, 2018 11:59:59 PM PT
- Entry Period 2: November 8, 2018 12:00:00 AM PT to November 14, 2018 11:59:59 PM PT
- Entry Period 3: November 15, 2018 12:00:00 AM PT to November 23, 2018 11:59:59 PM PT
- Entry Period 4: November 24, 2018 12:00:00 AM PT to November 30, 2018 11:59:59 PM PT
- Promotion Period

GENERAL CONDITIONS OF ENTRY: Entries must be received during the Promotion Period. Sponsor is the official timekeeper for the Contest. Proof of submitting entry information to Sponsor is not considered proof of delivery to or receipt by Sponsor of such entry. Except as otherwise contemplated in these Official Rules, and to the extent entrants may otherwise elect at the time of entry, personal information collected in connection with the Contest will be used in accordance with Sponsor's online privacy policy, located at <https://www.journese.com/privacy/>. Any communication or information transmitted to Sponsor by e-mail or otherwise is and will be treated as non-confidential and non-proprietary. Entry must be made by the entrant, only as described in these Official Rules. Sponsor shall have no liability for any submission that is not viewed by the Sponsor. Entries made by any other individual or any entity, and/or originating at any other website or e-mail address, including but not limited

to commercial sweepstakes subscription notification and/or entering service websites, will be declared invalid and disqualified for this Contest. Tampering with the entry process or the operation of the Contest, including but not limited to the use of any device to automate the entry process, is prohibited and any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of the entries in the Contest. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

WINNER SELECTION AND NOTIFICATION: Awarding of any prize is subject to agency management approval. Travel advisor, at the time the prize is awarded, must be active and employed at the same agency where Qualifying Bookings were made. Sponsor will contact each winner on or about the week following the applicable Entry Period by email, telephone, or mail using the contact information Sponsor has on file for the travel advisor. Sponsor shall have no liability for any winner notification that is not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seven (7) days of the first notification attempt (or such shorter time as exigencies may require), or if the prize is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit any prize and an alternate winner may be selected. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the applicable prize for any reason prior to award, such potential prize winner will be disqualified and an alternate winner may be selected. Sponsor may successively attempt to contact up to two (2) potential prize winners in accordance with such procedure, and if there is still no confirmed prize winner after such attempts have been made, if any, the applicable prize may go unawarded.

PRIZES: The following prizes are available as detailed below for the travel advisor with the most, second most, and so forth, Qualified Bookings during each Entry Period. **Limit one prize awarded per travel advisor per Entry Period.**

Entry Period	Winner Rank	Prize	Approximate retail value ("ARV")
1	1&2	Two nights' stay in a double occupancy room at a hotel selected by Sponsor in its discretion (no transportation or other incidentals included) (" Hotel Prize ")	\$600-\$1,200
	3&4	Lunch for up to 30 people in your office provided by a caterer selected by Sponsor in its discretion (" Lunch Prize ")	\$300
	5&6	\$50 gift card at a merchant selected by sponsor in its discretion (" Gift Card ")	\$50
	7&8	1000 bonus TRIP points (all TRIP points are subject to the terms of the TRIP program) (" Points Prize ")	No cash value
2	1&2	Hotel Prize	\$600-\$1,200
	3&4	Lunch Prize	\$300

Entry Period	Winner Rank	Prize	Approximate retail value ("ARV")
	5&6	Gift Card	\$50
	7&8	Points Prize	No cash value
3	1&2	Hotel Prize	\$600-\$1,200
	3&4	Lunch Prize	\$300
	5&6	Gift Card	\$50
	7&8	Points Prize	No cash value
4	1&2	Hotel Prize	\$600-\$1,200
	3&4	Lunch Prize	\$300
	5&6	Gift Card	\$50
Promotion Period	1	8 night American Queen cruise on American Duchess for 2 people (" Grand Prize ")	\$5,000

GRAND PRIZE DETAILS: Eight (8) nights on an American Queen Steamboat Company river cruise on the American Duchess for the winner and one (1) guest. All incidentals, transportation, excursions, activities, meals, etc. are not included and are at the winner's own expense. Class of cabin and stateroom category and cruise package selection are at the sole discretion of Sponsor.

HOTEL PRIZE AND GRAND PRIZE CONDITIONS Actual ARV may vary based on hotel selection and price fluctuations. Winner will not receive difference between actual and approximate retail value. Prize must be redeemed, and travel must be completed within one (1) calendar year of winner notification, subject to availability; certain restrictions and travel blackout dates may apply; early booking is encouraged. The winner's travel companion must be eighteen (18) years of age or older, or if such travel companion is under the age of majority in his or her state of residence (a "**minor**"), the winner must be such minor's parent or legal guardian, or travel with the written permission of such parent or legal guardian in form and substance acceptable to Sponsor in its sole discretion. Winner is responsible for any additional transportation or accommodations required to redeem the prize. Winner must comply with any applicable hotel check-in requirements, such as presentation of a major credit card. Room taxes and other hotel fees are not included and if applicable may be payable at the time of check-out by the winner/travel companion. A deposit or payment in advance, or presentation of a credit card by the winner/travel companion, may be required at the time of check-in at the hotel. Any hotel cancellations or changes to hotel reservations after confirmation must be made with the hotel directly, and the winner is solely responsible for any charges and/or fees arising from changes made directly with

the hotel. Class of cabin and hotel room category, as well as hotel awarded, are at the sole discretion of Sponsor. The prize restrictions/conditions stated herein are not all-inclusive and the prize described above may be subject to additional restrictions/conditions, which may be stated in the Prize Claim Documents (defined below) and/or other travel documents. All expenses and incidental travel costs not expressly stated in the description above, including but not limited to, transportation, meals, incidentals, passenger tariffs or duties, surcharges, service charges or facility charges, personal charges at lodging, security fees, taxes, gratuity or other expenses are the sole responsibility of the winner. In the event the winner and/or his or her travel companions engages in behavior that, as determined by Sponsor in its sole discretion, is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the experience early, in whole or in part, and send the winner and/or his or her travel companions home with no further compensation. The winner's travel companion may be required to sign an Affidavit of Eligibility and a Liability Release prior to any travel documents being released.

GENERAL PRIZE CONDITIONS: All prizes must be redeemed within one year of awarding. Travel Advisor must have a W-9 on file before receiving the prize. Gift cards are subject to the terms and conditions printed thereon and provided by issuer. No cash alternative or substitution of prizes will be allowed, except Sponsor reserves the right in its sole discretion to substitute prizes of comparable value if any prize listed is unavailable, in whole or in part, for any reason. Prize will be awarded only if the potential prize winner fully complies with these Official Rules. All portions of the prize are non-assignable and non-transferable. Any prizes pictured in point-of-sale, online, television and print advertising, promotional packaging, and other Contest materials are for illustrative purposes only. All details and other restrictions of the prize not specified in these Official Rules will be determined by Sponsor in its sole discretion. **THE PRIZE WINNER SHALL BE SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE AND/OR LOCAL TAXES, AND THE REPORTING CONSEQUENCES THEREOF, AND FOR ANY OTHER FEES OR COSTS ASSOCIATED WITH THE APPLICABLE PRIZE. THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.**

DATES AND DEADLINES: Because of the unique nature and scope of the Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any dates or deadlines set forth in these Official Rules or otherwise governing the Contest.

FURTHER DOCUMENTATION AND PUBLICITY: Potential winners may be required to execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, "**Prize Claim Documents**"). If any potential winner fails or refuses to sign and return all Prize Claim Documents within seven (7) days of prize notification (or such shorter time as exigencies may require), the winner may be disqualified and an alternate winner may be selected. As part of the Prize Claim Documents, a potential winner may also be required to execute a further right of publicity release to use the winner's name and/or image, including, but not limited to, for advertising and promotional purposes, without further compensation.

GENERAL LIABILITY RELEASE/FORCE MAJEURE: Entry in the Contest constitutes entrant's permission for the Promotion Entities to use entrant's name, photograph, likeness, voice, biographical information, statements, and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assumes no responsibility for any damage to an entrant's, or any other person's,

computer system which is occasioned by participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected or late notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Contest if it determines, in its sole discretion, that the Contest is technically impaired or corrupted or that fraud or technical problems, failures, or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Contest as contemplated herein. In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "**Force Majeure**" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, extend, or terminate the Contest. If the Contest is terminated before the designated end date, Sponsor will (if possible) select the winner(s) in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. Unless otherwise stated in these Official Rules, the invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. Unless otherwise stated in these Official Rules, in the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW/JURISDICTION: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. FOR THE PURPOSES OF ANY DISPUTES HEREUNDER, BY ENTERING THIS CONTEST, EACH ENTRANT AGREES THAT ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTEST SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND CONSENTS TO THE EXCLUSIVE JURISDICTION AND VENUE OF THE APPROPRIATE STATE OR FEDERAL COURT SITUATED IN ORANGE COUNTY, CALIFORNIA.

ARBITRATION PROVISION: By participating in this Contest, entrant agrees that any and all disputes entrant may have with, or claims entrant may have against the Promotion Entities relating to, arising out of or connected in any way with (a) the Contest, (b) the awarding or redemption of any prize, and/or (c)

the determination of the scope or applicability of this agreement to arbitrate (a "**Claim**"), will be resolved exclusively by final and binding arbitration in accordance with the Rules of the American Arbitration Association ("**AAA Rules**"). The arbitration will be heard and determined by a single arbitrator. The arbitration shall be held in Orange County, California. The arbitrator's decision shall be controlled by the terms and conditions of these Official Rules. The arbitrator's decision in any such arbitration will be final and binding upon the parties and may be enforced in any court of competent jurisdiction. The parties agree that the arbitration will be kept confidential and that the existence of the proceeding and any element of it will not be disclosed beyond the arbitration proceedings, except as may be required by applicable law.

If entrant demonstrates that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the administrative costs and arbitrator's fees required for the arbitration as the arbitrator deems necessary to prevent the cost of the arbitration from being prohibitive. In the final award, the arbitrator may apportion the costs of arbitration and the compensation of the arbitrator among the parties in such amounts as the arbitrator deems appropriate.

This arbitration agreement does not preclude entrant from seeking action by federal, state, or local government agencies. Entrant and Sponsor also have the right to bring qualifying claims in small claims court. In addition, entrant and Sponsor retain the right to apply to any court of competent jurisdiction for provisional relief, including pre-arbitral attachments or preliminary injunctions, and any such request shall not be deemed incompatible with these Official Rules, nor a waiver of the right to have disputes submitted to arbitration as provided in these Official Rules.

Neither entrant nor Sponsor may act as a class representative or private attorney general, nor participate as a member of a class of claimants, with respect to any Claim. Claims may not be arbitrated on a class or representative basis. The arbitrator can decide only entrant and/or Sponsor's individual Claims. The arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated. If for any reason a claim proceeds in court rather than in arbitration we each waive any right to a jury trial.

THIS SECTION LIMITS CERTAIN RIGHTS, INCLUDING THE RIGHT TO MAINTAIN A COURT ACTION, THE RIGHT TO A JURY TRIAL, THE RIGHT TO PARTICIPATE IN ANY FORM OF CLASS OR REPRESENTATIVE CLAIM, THE RIGHT TO ENGAGE IN DISCOVERY EXCEPT AS PROVIDED IN AAA RULES, AND THE RIGHT TO CERTAIN REMEDIES AND FORMS OF RELIEF. OTHER RIGHTS THAT ENTRANT OR SPONSOR WOULD HAVE IN COURT ALSO MAY NOT BE AVAILABLE IN ARBITRATION. If any provision of this Section is found to be invalid or unenforceable, then that specific provision shall be of no force and effect and shall be severed, but the remainder of this Section will continue in full force and effect. This Section of these Official Rules will survive the termination of your relationship with Sponsor.

WINNER'S LIST/OFFICIAL RULES: To obtain any legally-required winners list (after the conclusion of the Contest) or a copy of these Official Rules, send a self-addressed envelope with the proper postage affixed to: Journese, Attn: Sales, 2404 Townsgate Road, Westlake Village, CA 91361.

Please specify "winners list" or "Official Rules" and the name of the Contest in your request.